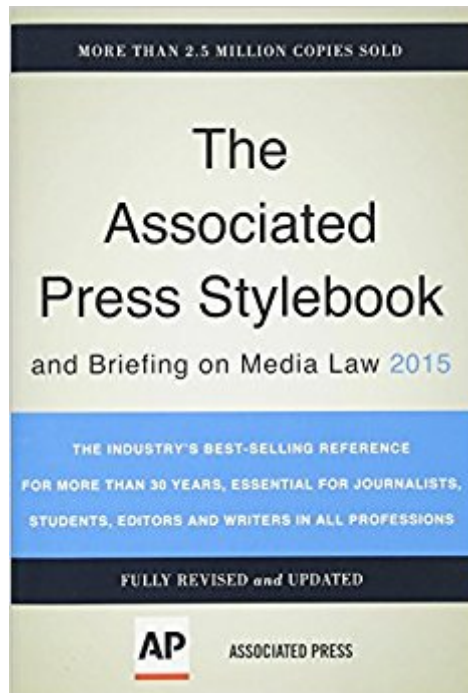


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# Associated Press Stylebook 2015 And Briefing On Media Law



## Synopsis

The style of the Associated Press is the gold standard for news writing. With "The AP Stylebook" in hand, you can learn how to write and edit with the clarity and professionalism for which they are famous. Fully revised and updated, this new edition contains more than 3,000 A to Z entries including more than 200 new ones detailing the AP's rules on grammar, spelling, punctuation, capitalization, abbreviation, and word and numeral usage. You'll find answers to such wide-ranging questions as: . When should the names of government bodies be spelled out and when should they be abbreviated?. What are the general definitions of the major religious movements?. Which companies do the big media conglomerates own?. Who are all the members of the British Commonwealth?. How should box scores for baseball games be filed?. What constitutes fair use ?. What exactly does the Freedom of Information Act cover?With invaluable additional sections on the unique guidelines for business and sports reporting and on how you can guard against libel and copyright infringement, "The AP Stylebook" is the one reference that all writers, editors, and students cannot afford to be without."

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If you do any freelance writing at all, or if you've just wondered what newspaper style is when you want to send newspapers a press release, then The Associated Press Stylebook gives you over 500 pages of information on AP style--which is what newspapers go by when they publish. This reference book covers everything, in A-Z fashion, including numerical style, abbreviations, punctuation, capitalization, and more. It even tells you how to reference religions and churches, sports reports, fashion and foods. A quick briefing on media law is also included and very helpful. As a journalist who used to sort through press releases to decide which ones to use, I also know that this book could be immensely useful to clubs and social organizations--as well as public institutions such as colleges and schools-- because the closer your press release style is to AP style, the more likely that it will be used. I purchased this book at full price to do editing in my current job.

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